1. A method of treating glaucoma and ocular hypertension which comprises topically administering to the affected eye a therapeutically effective amount of a compound of formula:

wherein:

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- $R_1 = H$; $C_1 C_{12}$ straight-chain or branched alkyl; $C_1 C_{12}$ straight-chain or branched acyl; $C_3 C_8$ cycloalkyl; or a cationic salt moiety;
- R₂, R₃ = H, or C₁-C₅ straight-chain or branched alkyl; or R₂ and R₃ taken together may represent O;
- X = O, S, or CH₂;
- ---- represents any combination of a single bond, or a *cis* or *trans* double bond for the alpha (upper) chain; and a single bond or *trans* double bond for the omega (lower) chain;
- $R_9 = H$, $C_1 C_{10}$ straight-chain or branched alkyl, or $C_1 C_{10}$ straight-chain or branched acyl,
- R₁₁ = H, C₁-C₁₀ straight-chain or branched alkyl, or C₁-C₁₀ straight-chain or branched acyl;
- Y = O; or H and OR_{15} in either configuration wherein R_{15} = H, C_1 - C_{10} straight-chain or branched alkyl, or C_1 - C_{10} straight-chain or branched acyl; and
- $Z = CI \text{ or/} CF_3;$

with the proviso that when R_2 and R_3 taken together represent O, then $R_1 \neq C_1-C_{12}$ straight-chain or branched acyl; and when $R_2 = R_3 = H$, then $R_1 \neq a$ cationic salt moiety.

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- 2. The method of claim 1, wherein: $R_2 = R_3 = H$, or R_2 and R_3 taken together represent O; X = O or CH_2 ; $R_9 = R_{11} = H$; Y = H and OR_{15} ; and $R_{15} = H$.
- 3. The method of claim 2, wherein: $R_1 = H$ or C_1 - C_{12} straight chain or branched alkyl; and R_2 and R_3 taken together represent O.
- 4. The method of <u>claim</u> 3, wherein the compound of formula (IV) is selected from the group consisting of 3-oxacloprostenol, 13,14-dihydrofluprostenol, and their pharmaceutically acceptable esters and salts.
- 5. The method of claim 2, wherein: $R_1 = H$ or C_1 - C_{12} straight chain or branched acyl; and $R_2 = R_3 = H$.
- 6. The method of claim 5, wherein the compound of formula (IV) is selected from the group consisting of cloprostenol-1-ol and 13,14-dihydrocloprostenol pivaloate.
- 7. The method of claim 1, wherein between about 0.01 and about 1000 μg/eye of the compound is administered.
- 8. The method of claim 7, wherein between about 0.1 and about 100 µg/eye of the compound is administered.
- 9. The method of claim 8, wherein between about 0.1 and about 10 µg/eye of the compound is administered.

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wherein:

- $R_1 = H$; C_1 - C_{12} straight-chain or branched alkyl; C_1 - C_{12} straight-chain or branched acyl; C_3 - C_8 cycloalkyl, or a cationic salt moiety;
- R_2 , R_3 = H, or C_1 - C_5 straight-chain or branched alkyl; or R_2 and R_3 taken together may represent O;
- X = O, S, or CH₂;
- ---- represents any combination of a single bond, or a *cis* or *trans* double bond for the alpha (upper) chain; and a single bond or *trans* double bond for the omega (lower) chain;
- $R_9 = H$, $C_1 C_{10}$ straight chain or branched alkyl, or $C_1 C_{10}$ straight-chain or branched acyl;
- $R_{11} = H$, C_1 - C_{10} straight-chain or branched alkyl, or C_1 - C_{10} straight-chain or branched acyl;
- Y = O; or H and OR_{15} in either configuration wherein R_{15} = H, C_1 - C_{10} straight-chain or branched alkyl, or C_1 - C_{10} straight-chain or branched acyl; and
- $Z = CI \text{ or } C_{3}$;

with the proviso that when R_2 and R_3 taken together represent O, then $R_1 \neq C_1 - C_{12}$ straight-chain or branched acyl; and when $R_2 = R_3 = H$, then $R_1 \neq a$ cationic salt moiety.

11. The composition of claim 10, wherein: $R_2 = R_3 = H$, or R_2 and R_3 taken together represent O; X = O or CH_2 ; $R_9 = R_{11} = H$; Y = H and OR_{15} ; and $R_{15} = H$.

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- 12. The composition of claim 11, wherein: $R_1 = H$ or C/C_{12} straight chain or branched alkyl; and R_2 and R_3 taken together represent O.
- 13. The composition of claim 12, wherein the compound of formula (IV) is selected from the group consisting of 3-oxacloprosteriol, 13,14-dihydrofluprosteriol, and their pharmaceutically acceptable esters and salts.
- 14. The composition of claim 11, wherein: $R_1 = H$ or C_1 - C_{12} straight chain or branched acyl; and $R_2 = R_3 = H$.
- 15. The composition of claim 14, wherein the compound of formula (IV) is selected from the group consisting of cloprostenol-1-ol and 13,14-dihydrocloprostenol pivaloate.
- 16. The composition of plaim 10, wherein the concentration of the compound of formula (IV) is between about 0.00003 and about 3 wt%.
- 17. The composition of claim 16, wherein the concentration of the compound of formula (IV) is between about 0.0003 and about 0.3 wt%.
- 18. The composition of claim 17, wherein the concentration of the compound of formula (IV) is between about 0.003 and about 0.03 wt%.

19. A compound of formula:

$$\begin{array}{c|c}
QR_9 \\
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QR_1 \\
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QR_1 \\
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QR_1 \\
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QR_2 \\
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QR_1 \\
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QR_1 \\
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QR_3 \\
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QR$$

wherein:

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- $R_1 = H$; C_1 - C_{12} straight-chain or branched alkyl; C_1 - C_{12} straight-chain or branched acyl; C_3 - C_8 cycloalkyl; or a cationic salt moiety;
- R_2 , R_3 = H, or C_1 - C_5 straight-chain or branched alkyl; or R_2 and R_3 taken together may represent O;

X = O;

- ---- represents any combination of a single bond, or a *cis* or *trans* double bond for the alpha (upper) chain; and a single bond or *trans* double bond for the omega (lower) chain;
- R₉ = H, C₁-C₁₀ straight-chain or branched alkyl, or C₁-C₁₀ straight-chain or branched acyl:
- R₁₁ = H, C₁-C₁₀ straight-chain or branched alkyl, or C₁-C₁₀ straight-chain or branched acyl;
- Y = O; or H and OR_{15} in either configuration wherein R_{15} = H, C_1 - C_{10} straight-chain or branched alkyl, or C_1 - C_{10} straight-chain or branched acyl; and

 $Z = CI \text{ or } CF_3;$

with the proviso that when R_2 and R_3 taken together represent O, then $R_1 \neq C_1-C_{12}$ straight-chain or branched acyl; and when $R_2 = R_3 = H$, then $R_1 \neq a$ cationic salt moiety.

21. A compound of formula:

wherein:

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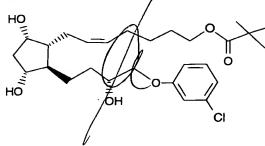
 $R_1 = C_1 - C_{12}$ straight-chain or branched alkyl; $C_1 - C_{12}$ straight-chain or branched acyl; $C_3 - C_8$ cycloalkyl;

$$R_2 = R_3 = H;$$

$$X = CH_2$$
;

- ---- represents any combination of a single bond, or a *cis* or *trans* double bond for the alpha (upper) chain; and a single bond or *trans* double bond for the omega (lower) chain;
- R₉ = H, C₁-C₁₀ straight-chain or branched alkyl, or C₁-C₁₀ straight-chain or branched acyl;
- R₁₁ = H, C₁-C₁₀/straight-chain or branched alkyl, or C₁-C₁₀ straight-chain or branched acyl;
- Y = O; or H and OR_{15} in either configuration wherein R_{15} = H, C_1 - C_{10} straight-chain or branched alkyl, or C_1 - C_{10} straight-chain or branched acyl; and

$$Z = CI of CF_3$$
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